



# VICTORIA BECKHAM LIMITED

Stocked in over 400 stores in over 50 countries internationally, all four  
Victoria Beckham lines are developed at Victoria's studio in London

JAC GROUP



# KEY FACTS

## SIZE

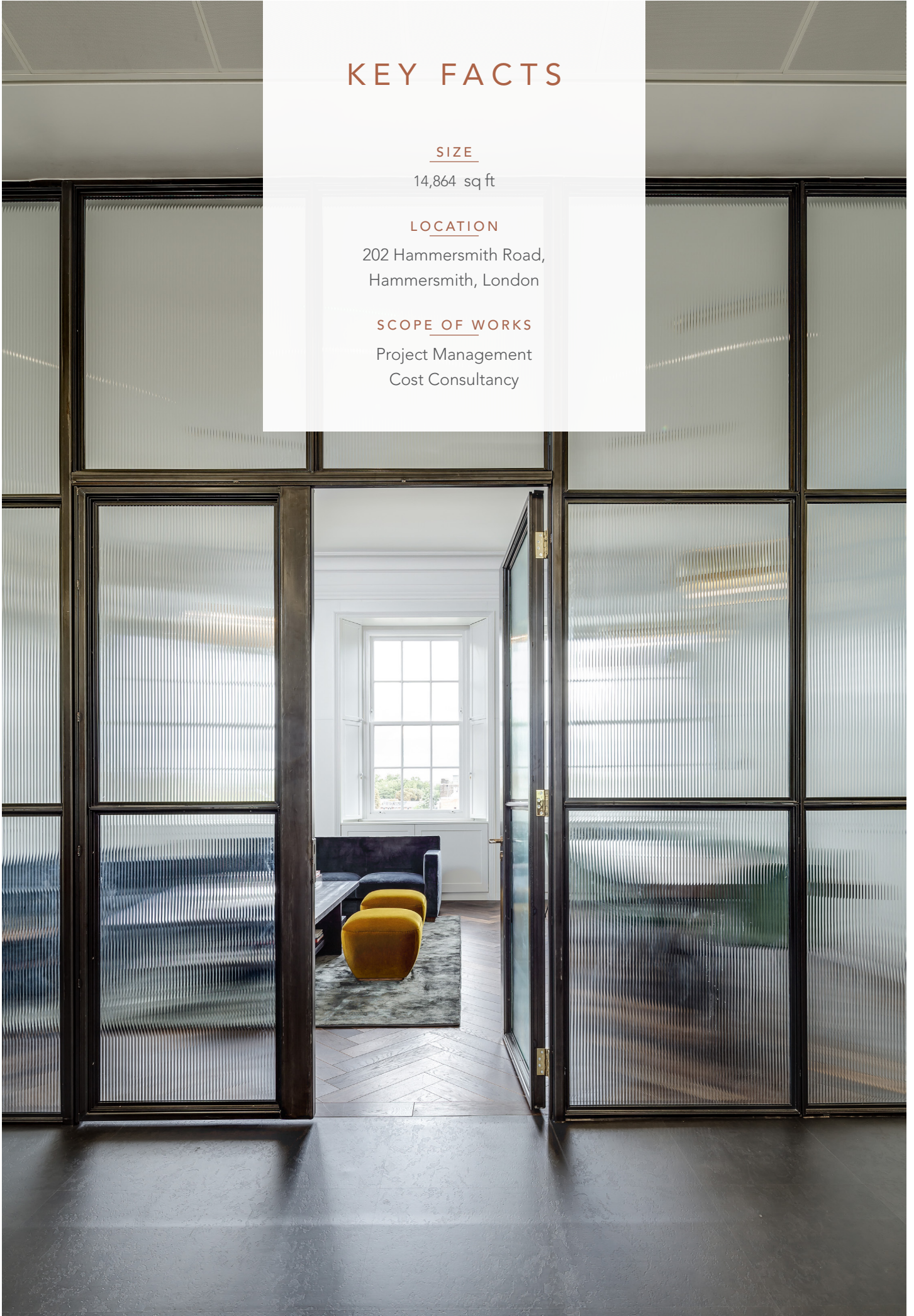
14,864 sq ft

## LOCATION

202 Hammersmith Road,  
Hammersmith, London

## SCOPE OF WORKS

Project Management  
Cost Consultancy







---

## THE PROJECT

Stocked in over 400 stores in over 50 countries internationally, all four Victoria Beckham lines are developed at Victoria's studio in London

### PROJECT OVERVIEW

Victoria Beckham Limited appointed JAC Group to project manage their relocation to Aberdeen Standard's recently refurbished 202 Hammersmith Road. With offices in New York, a flagship store in Mayfair and another store in central Hong Kong the new London Headquarters mark a shift from Battersea to Hammersmith.

Since launching in 2008 the Victoria Beckham fashion brand has developed a distinctive and modern language of clothing.

### ABOUT THE BUILDING

Built in the 1850s and originally part of the West London Hospital, 202 Hammersmith Road was restored and converted to an office building in 2000. It has recently undergone an extensive refurbishment, providing bright, light and modern office accommodation while retaining the character of the original building.

Occupying 14,864 over 4 floors, 202 Hammersmith Road is now fully let to the luxury fashion label. JAC managed a professional team including architects Carmody Groarke, Mechanical & Electrical Consultants Energy Lab and MLM.

Crossland Otter Hunt acted for Victoria Beckham Limited, Hanover Green acted for Aberdeen Standard.

---











## JAC GROUP

---

JAC provides experienced project management expertise for office transformations. Independence, transparency and meticulous attention to detail is at the heart of our service. Working in collaboration with our design and furniture procurement team, we create beautiful, collaborative and flexible office interiors to help clients realise their workplace aspirations. After completion, our lifecycle team provides on-going client assistance.

## GET IN TOUCH

---

### **JAC Group**

Swan House, 81 Blythe Road  
London, W14 0HP

[info@jac-group.co.uk](mailto:info@jac-group.co.uk)

D + 44 (0)207 602 0700